

**Crete Area Chamber of Commerce
Board Member Meeting
September 11, 2024**

Call to Order – Introductions

Minutes as emailed (August)

Financial Reports (August) – Julie

Membership – We have just over 40 businesses who have renewed thus far. Renewal letters and emails to go out by October 31st and new year due January 1st.

Updates/Needs Improvement:

- **Board Member rolls/assigned tasks**
- **Ideas – we are always looking for new ideas to help promote our businesses.**

Workshops – We had our 2nd successful workshop with Chicago Southland Chamber for Branding on July 31st. Next workshop TBD. Always looking for members who would be willing and/or ideas for something you would like to attend for future workshops.

Marketing:

- **Chamber bags – Canvas bags for event vendors, sponsors, cruisers, ect.,**

Website/Facebook – Jamie/Betsy: Continuing to make updates, including combining multiple pages to ensure we are bringing it back to the Chamber page

New Resident Bags – Katrina

Newsletter – Jamie - Bi-monthly. Newsletter went out July 30th. Next newsletter to be out by October 7th. Deadline for anything to be added is September 27th.

Garage Sale Days – Garage Sale Days October 11th & 12th. Applications are out and website has been updated.

Crawl-O-Ween – Need to re-evaluate how we move forward with Crawl-O-Ween for 2025. Discussion on how we handle the upcoming one needs to be set.

Farmers Market – Somer/Jamie - Discussion about going down to 8 markets for the 2025 season, running June 16th – August 4th with no holiday break for the 4th.

Crete Country Christmas – Jamie

Cruise Night – Betsy – Need to discuss donation to EMA for all their help on Monday nights. Will continue to run the 2025 season June 2nd – September 29th for a total of 18 Cruise Nights.

Village News – Katrina

Luncheons – Our next luncheon will be at 12pm on Friday, October 25th. Place TBD. All members are welcome to join and share any news they have about their business. Our future luncheons will be on Friday, January 24th, April 25th, July 25th and October 24th for the 2025 year. Make sure to save the date and stay tuned for more information.

New Business

Old Business

Adjournment