

**Crete Area Chamber of Commerce
Board Member Meeting
October 9, 2024**

Call to Order – Introductions

Minutes as emailed (September)

Financial Reports (September) – Julie

Membership – We have just over 40 businesses who have renewed thus far, plus 2 new members. Renewal letters and emails to go out at end of month. Welcome to our 2 new members, Roxann's Sports Bar and Jim Pressler Consulting (new business name may be different).

Updates/Needs Improvement:

- **Ideas – we are always looking for new ideas to help promote our businesses.**

Workshops – We have had two successful workshops this year. Workshops are a great way to learn new skills and share your businesses abilities to serve our community and fellow businesses. Always looking for members who would be willing and/or ideas for something you would like to attend for future workshops.

Marketing:

- **Chamber bags – looking into new options for the new year**
- **New logo – working on ideas to present for the year**
- **Donations/Fundraising**

Website/Facebook – Jamie/Betsy: The facebook Farmers Market page has been discontinued and a new event page will be created under the Chamber facebook to simplify traffic and make it easier for our community to find all our information in one spot.

New Resident Bags – Katrina

Newsletter – Jamie - Bi-monthly. Newsletter went out September 30th. Next newsletter to be out by December 2nd. Deadline for anything to be added is November 22nd.

Garage Sale Days – Garage Sale Days October 11th & 12th. All addresses have been entered and map created. Website will be updated this evening for all to access.

Crawl-O-Ween – Crawlween is set for October 26th. We have 6 bars participating this year, flyers have been made for the bars and all information has been posted to our website. Need to re-evaluate how we move forward with Crawl-O-Ween for 2025.

Farmers Market – (Somer/Jamie) - New 2025 season will run from June 16th – August 4th with no holiday break for the 4th. Betsy will start working on a new application for the upcoming market years and creating a contract for our coordinator. This to be done to present at our January meeting.

Crete Country Christmas – Jamie

Cruise Night – Betsy – Cruise Night was a HUGE success for the 2024 season. We had our end of season dinner on September 30th with 54 people in attendance. The 2025 season will run June 2nd – September 29th for a total of 18 Cruise Nights.

Village News – Katrina

Luncheons – Our next luncheon will be at 12pm on Friday, October 25th at Aurelios. All members are welcome to join and share any news they have about their business. Our future luncheons will be on Friday, January 24th, April 25th, July 25th and October 24th for the 2025 year. Make sure to save the date and stay tuned for more information.

Board Discussion – No monthly meeting in December due to the holiday season. Debating on if we should have one in November with Crete Country Christmas quickly approaching.

New Business –

Old Business

Adjournment

Executive Session to immediately follow