

**Crete Area Chamber of Commerce
Board Member Meeting
August 14, 2024**

Call to Order – Introductions

Minutes as emailed (June)

Financial Reports (June & July) – Julie

Membership – We have just over 40 businesses who have renewed thus far. Going through several years of old membership lists to take a deeper look into who has not renewed.

Updates/Needs Improvement:

- **Board Member rolls/assigned tasks**
- **Ideas – we are always looking for new ideas to help promote our businesses.**

Workshops – We had our 2nd workshop with Chicago Southland Chamber for Branding on July 31st. We had 22 people sign up for the workshop, 15 that attended. Rene Velazquez was very pleased with the turnout, and everyone was very engaged. Next workshop TBD. Always looking for members who would be willing and/or ideas for something you would like to attend for future workshops.

Marketing:

- **Chamber bags – new resident, plus more**

Website/Facebook – Jamie/Betsy: Continuing to make updates.

New Resident Bags – Katrina

Newsletter – Jamie - Bi-monthly. Newsletter went out July 30th. As of August 7th, 63% have opened the newsletter meaning 257/412 read the newsletter already. This has created 23 other links to other areas of our website thus far and included 20 new subscribers to our newsletter. Next newsletter to be out by October 7th. Deadline for anything to be added is September 27th.

Garage Sale Days – Garage Sale Days October 11th & 12th

Crawl-O-Ween – Past discussions on changing how we move forward with Crawl-O-Ween. Bar registrations instead of participants, branded cups/mugs that can be pre-purchased, promoting individual parties for each establishment, ect..

Farmers Market – Somer

Crete Country Christmas – Jamie

Cruise Night – Betsy

Village News – Katrina

Luncheons – Our next luncheon will be at 12pm on Friday, August 30th at the Edge. All members are welcome to join and share any news they have about their business. Our future luncheon will be on Friday, October 25th. Make sure to save the date and stay tuned for more information.

New Business

Old Business

Adjournment